

Vogel Enterprises

Daniel E Vogel;

To Whom It May Concern: c/o Federal Trade Commission

I am writing this letter because I am concerned that if proposed **Business Opportunity Rule R511993** is adopted in its present form, my livelihood as a Nature's Sunshine distributor will be significantly undermined.

The very thought of governmental interference in the free enterprise process strikes fear in the hearts of Americans everywhere. Cherished values are at stake, and the FTC needs to be aware of the dangers of ill considered action.

The FTC is not serving the public well by over regulating an industry that is causing absolutely no harm and more than adequately polices itself by remedying any and all complaints by members of the public. Nature's Sunshine complies with all applicable buy back requirements and always makes it easy for individuals to exit the Company, if the business opportunity is not right for them.

Does the FTC need to protect the public where necessary? yes, however this proposed rule is hopelessly overbroad and misguided. The seven-day waiting period is unnecessary and will interfere with my ability to enter into lawful transactions and enroll new distributors. People buy TV's, cars, and from television shopping networks and a host of other much more costly items without such a waiting period. This proposed waiting period gives the impression that something is wrong with our business plan. And, the burdensome paperwork, which will never be read by the public, makes it extremely difficult for the individual participant to fully comply, thereby risking fines and other penalties for such failures, however innocent. By these actions, the FTC will be doing a great disservice to the consuming public and Americans everywhere who are trying to get ahead by starting their own business or earning necessary supplemental income to help support their family.

While I appreciate the work of the FTC in protecting consumers, I believe this proposed new rule has many unintended consequences that could be avoided by a less burdensome approach.

Thank you for your time in considering my comments.

Sincerely yours,

Daniel E. Vogel

**June 5th 2006**

Years in Networking: 12+